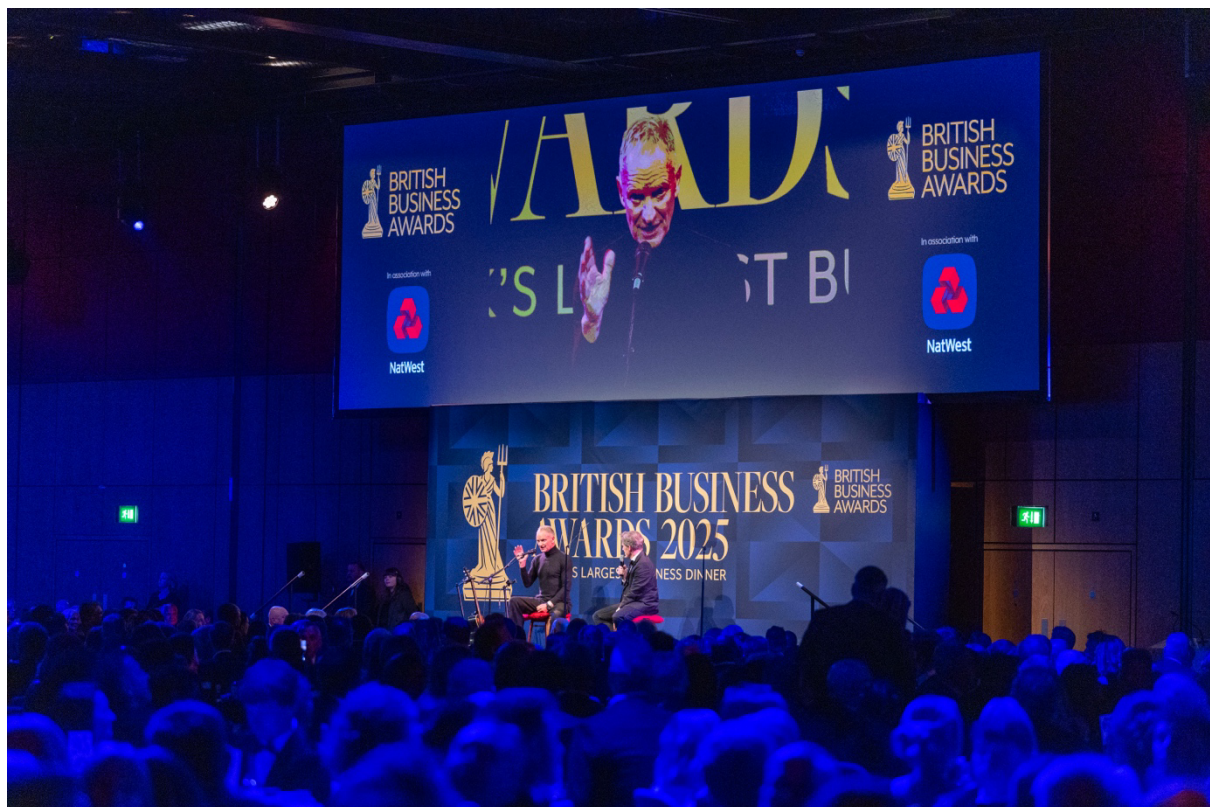


David Yarrow Photography Charity Update April 2025

We are delighted to share that yesterday the David Yarrow Family Foundation raised £160,000 across two events in Scotland. 'Untamed' sold for £50,000 at the daytime auction, and the DYFF charity release 'In The Line of Fire' sold twice for £55,000 each. Over £1.2 million pounds was raised across the evening for Social Bite, who are a brilliant charity and social business addressing homelessness in the UK. The evening event featured a keynote address from Sir Bob Geldof.

As you know, philanthropy gives an added sense of purpose to all that we do at David Yarrow Photography, as well as elevating the relevance of the mother brand. In the first quarter of 2025, over £500,000 was raised for causes close to all of our hearts here at DYP, and we expect the total to reach £1 million by the end of May with a busy calendar of prominent charity evenings. DYFF have donated work to the Room to Read Gala which celebrates its 25th anniversary in New York and the Boodles Boxing Ball in London.





'In The Line of Fire' sold twice at £55,000



'Untamed' sold for £50,000